



Asacha Media Group secures financing of €41 million from Tikehau Capital to strengthen its investment capacity in Europe

Paris, 12 January 2022 - Tikehau Capital, the alternative asset management group, and Asacha Media Group ("AMG") today announced that they have signed a €41 million private bond agreement to strengthen AMG's investment capacity in Europe.

Asacha Media Group is a European content creation, production and distribution business. The group was founded in April 2020 by Gaspard de Chavagnac, Marina Williams and Marc-Antoine d'Halluin, with the support of funds managed by Oaktree Capital Management, L.P. ("Oaktree").

Tikehau Capital's funding confirms the success of the company since its creation. In just two years, with the support of Oaktree, AMG's management team have successfully positioned the company as a key player in the European audiovisual production and distribution market. AMG now intends to pursue its ambitious growth plan, notably by targeting future acquisitions in Europe.

Gaspard de Chavagnac and Marina Williams, Managing Directors of Asacha Media Group, commented: *"Tikehau Capital's investment is an important step in the growth and development of Asacha Media Group and will provide us with the resources to pursue our international expansion strategy further. This transaction is testament to the successful launch of AMG's industrial model in the fast-growing international audiovisual content production sector".*

Vincent Catherine and Hugo d'Avout d'Auerstaedt, Managing Directors of Oaktree, said: *"This financing marks another important milestone for Asacha Media Group and confirms the solidity and credibility of its business model. This investment will provide the company with the additional means to develop and consolidate its competitive position in the rapidly growing content production market."*

Laura Scolan, Head of France for Tikehau Capital's private debt activity said: *"We are delighted to be supporting Asacha Media Group over the long term to support its future growth plans. We share the management team's ambitious vision and believe that with our support and expertise, Asacha Media Group is well positioned to become a leading player in Europe."*

About Asacha Media Group

Asacha Media Group is a multinational content creator and producer, headquartered in Paris. The Group comprises a creative network of leading production companies across Europe and the UK and predominantly focuses on serving the growth in demand for scripted and factual content from streaming platforms and TV networks. Asacha Media Group was launched in April 2020 having acquired majority stakes in Italian production houses, Picomedia and Stand By Me and French production company Mintee Studio. The Group has continued to expand its international presence acquiring UK-based factual Producer and distributor, WAG Entertainment, in February 2021, then leading UK drama producer, Red Planet Pictures in June 2021, followed by French scripted producer, Kabo Family, in August 2021.

Asacha Media Group has been co-founded by media entrepreneurs Gaspard de Chavagnac and Marina Williams, who lead the Group as Co-CEOs, and Marc-Antoine d'Halluin.

For more information visit: asachamediagroup.com

About Oaktree

Oaktree is a leader among global investment managers specializing in alternative investments, with \$158 billion in assets under management as of September 30, 2021. The firm emphasizes an opportunistic, value-oriented and risk-controlled approach to investments in credit, private equity, real assets and listed equities. The firm has over 1,000 employees and offices in 19 cities worldwide.

For additional information, please visit Oaktree's website at <http://www.oaktreecapital.com/>.

About Tikehau Capital

Tikehau Capital is a global alternative asset management group with €31.8 billion of assets under management (as of 30 September 2021). Tikehau Capital has developed a wide range of expertise across four asset classes (private debt, real assets, private equity and capital markets strategies) as well as multi-asset and special opportunities strategies. Tikehau Capital is a founder led team with a differentiated business model, a strong balance sheet, proprietary global deal flow and a track record of backing high quality companies and executives. Deeply rooted in the real economy, Tikehau Capital provides bespoke and innovative alternative financing solutions to companies it invests in and seeks to create long-term value for its investors, while generating positive impacts on society. Leveraging its strong equity base (€2.9 billion of shareholders' equity as of 30 June 2021), the firm invests its own capital alongside its investor-clients within each of its strategies. Controlled by its managers alongside leading institutional partners, Tikehau Capital is guided by a strong entrepreneurial spirit and DNA, shared by its 672 employees (as of 30 September 2021) across its 12 offices in Europe, Asia and North America. Tikehau Capital is listed in compartment A of the regulated Euronext Paris market (ISIN code: FR0013230612; Ticker: TKO.FP). For more information, please visit: www.tikehaucapital.com

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